## ORDER

104301 Order / Rev: Orders Alt Order#: General Election Product Desc: Estimate: Kevin Goodell Primary AE: 08/27/12 - 11/04/12 Flight Dates: Sales Office: **VEGS** 07/16/12 / 09/20/12 Original Date / Rev: Sales Region: Local **GENERAL** Order Type: **Denny Weddle & Associates** Name: Agency Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 750 Tam O Shanter Agency Commission: 15% Las Vegas, NV 89109 Committee to Re-Elect Judge Bill Jans & Name: Advertiser New Business Thru: Demographic: A25-54 00:05:00 Order Separation: PLC26 **Product Codes:** Advertiser External ID: SELECT PRIORITY CODE Priority:

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Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75		
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25		
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00		

Revenue Codes:

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760.00	\$12,546.00	0.00

**Account Executives** 

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%		

POLITICAL/AGY, PCAN, GEN

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Ln Ch	Start	End	Inventory Code	Break	Start/End T						2	\$370.00
N 1 KSNV 0	9/17/12	09/30/12	M-F 5-6a WakeU		5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	φ370.00
			M-F 5-6a WakeU	lp w/Wagners						1		
Start 1	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17		09/23/12	MTWTF	1	\$185.00	0.00				1		
Week: 09/24		09/30/12	MTWTF	1	\$185.00	0.00			****	0.00.4114	4	¢4 200 00
N 2 KSNV 1	10/22/12	11/04/12	M-F 5-6a WakeU		5-6a	MTWTF	:30	2	\$300,002	0.00 NM	4	\$1,200.00
,, 2			M-F 5-6a Wakel	Jp w/Wagners								
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22		10/28/12	MTWTF	2	\$300.00	0.00						
Week: 10/29		11/04/12	MTWTF	2	\$300.00	0.00				0.00.1114	•	#4 CEO OO
N 3 KSNV (		2 09/30/12	Today Show	CM	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
,, 0 , 101.11			Today Show									
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17		09/23/12	MTWTF	2	\$550.00	0.00						
Week: 09/24		09/30/12	MTWTF	1	\$550.00	0.00				0.00.1114	_	#4 200 00
		2 11/04/12	Today Show	· CM	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
14 1 10111	, _, _, _,		Today Show							10		
Start	i Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		10/28/12	MTWTF	1	\$600.00	0.00						
Week: 10/2		11/04/12	MTWTF	1	\$600.00	0.00				0.00 NM		00 000
		2 09/30/12	M-F Today Shov	vili 4th 161M	10am-11an	ı	:30	0	\$200.002	0.00 NM	4	\$800.00
1, 5 7,01.5			Today 4th Hour							ı	ı	

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Order / Rev: 104301  Alt Order #:  Flight Dates: 08/27/12 - 11/04/12			Advertiser: Committee to Re-Elect Judge Bill Janser						·				
			Product Desc: Estimate:		General Election			KSNV					
		<del></del>											
Ln Ch	Start	End	Inventory Code		Start/End		Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount	
17 KSNV	10/22/1	2	News 3 Today - News 3 Today -		9am-930an	ו	S-	:30	\$300.00				
<u>Sta</u> Week: 10/: Week: 10/:	22/12	22/12	End Date 10/28/12 11/04/12	Weekdays S- S-	Spots/Week 1 1	Rate \$300.00 \$300.00		ing ),00 ),00					
										Totals	47	\$14,760.00	